

<b>CLOSING &amp; ON-SALE DATES</b>	<b>STATE/REGIONAL</b>	<b>NATIONAL</b>	<b>ON-SALE</b>
January	October 27	November 3	December 30
February	November 24	December 1	January 27
March	December 22	January 2	February 24
April	January 26	February 2	March 31
May	February 23	March 2	April 28
June	March 25	April 1	May 26
July	April 24	May 1	June 30
August	May 22	June 1	July 28
September	June 24	July 1	August 25
October	July 27	August 3	September 29
November	August 25	September 1	October 27
December	September 24	October 1	November 24

<b>SPECIAL INTEREST PUBLICATION</b>	<b>NATIONAL</b>	<b>ON-SALE</b>
Best of Southern Living	October 9	December 1

<b>AD SIZES</b>	<b>TRIM</b>	<b>BLEED</b>	<b>LIVE AREA</b>	<b>NON-BLEED</b>
Page	8-3/8" x 10-1/2"	8-5/8" x 10- 3/4"	7-1/2" x 10"	7-1/2" x 10"
Spread	16-3/4" x 10-1/2"	17" x 10-3/4"	16" x 10"	16" x 10"
1/2 horizontal spread	16-3/4" x 5-1/4"	17" x 5-1/2"	16" x 4-7/8"	16" x 4-7/8"
2/3 vertical	5-3/8" x 10-1/2"	5-5/8" x 10-3/4"	4-5/8" x 10"	4-5/8" x 10"
1/2 horizontal	8-3/8" x 5-1/4"	8-5/8" x 5-1/2"	7-1/2" x 4-7/8"	7-1/2" x 4-7/8"
1/2 vertical	4-1/4" x 10-1/2"	4-1/2" x 10-3/4"	3-5/8" x 10"	3-5/8" x 10"
1/3 vertical	2-7/8" x 10-1/2"	3-1/8" x 10-3/4"	2-1/4" x 10"	2-1/4" x 10"
1/3 square	4-5/8" x 4-7/8"	n/a	4-5/8" x 4-7/8"	4-5/8" x 4-7/8"
Junior Page (Digest)	4-5/8" x 6-5/8"	n/a	4-5/8" x 6-5/8"	4-5/8" x 6-5/8"

**FILE TYPE** PDFX1a is the accepted format. Supply spreads as spreads, all other ads as single pages.

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 Mark Mortensen  
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