

CLOSING & ON-SALE DATES

	STATE/REGIONAL	ON-SALE
January	October 27	December 30
February	November 24	January 27
March	December 22	February 24
April	January 26	March 31
May	February 23	April 28
June	March 25	May 26
July	April 24	June 30
August	May 22	July 28
September	June 24	August 25
October	July 27	September 29
November	August 25	October 27
December	September 24	November 24

SPECIAL INTEREST PUBLICATION

	NATIONAL	ON-SALE
Best of Southern Living	October 9	December 1

AD SIZES

	TRIM	BLEED	LIVE AREA	NON-BLEED
Page	8-3/8" x 10-1/2"	8-5/8" x 10- 3/4"	7-1/2" x 10"	7-1/2" x 10"
Spread	16-3/4" x 10-1/2"	17" x 10-3/4"	16" x 10"	16" x 10"
1/2 horizontal spread	16-3/4" x 5-1/4"	17" x 5-1/2"	16" x 4-7/8"	16" x 4-7/8"
2/3 vertical	5-3/8" x 10-1/2"	5-5/8" x 10-3/4"	4-5/8" x 10"	4-5/8" x 10"
1/2 horizontal	8-3/8" x 5-1/4"	8-5/8" x 5-1/2"	7-1/2" x 4-7/8"	7-1/2" x 4-7/8"
1/2 vertical	4-1/4" x 10-1/2"	4-1/2" x 10-3/4"	3-5/8" x 10"	3-5/8" x 10"
1/3 vertical	2-7/8" x 10-1/2"	3-1/8" x 10-3/4"	2-1/4" x 10"	2-1/4" x 10"
1/3 square	4-5/8" x 4-7/8"	n/a	4-5/8" x 4-7/8"	4-5/8" x 4-7/8"
Junior Page (Digest)	4-5/8" x 6-5/8"	n/a	4-5/8" x 6-5/8"	4-5/8" x 6-5/8"

FILE TYPE PDFX1a is the accepted format. Supply spreads as spreads, all other ads as single pages.

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